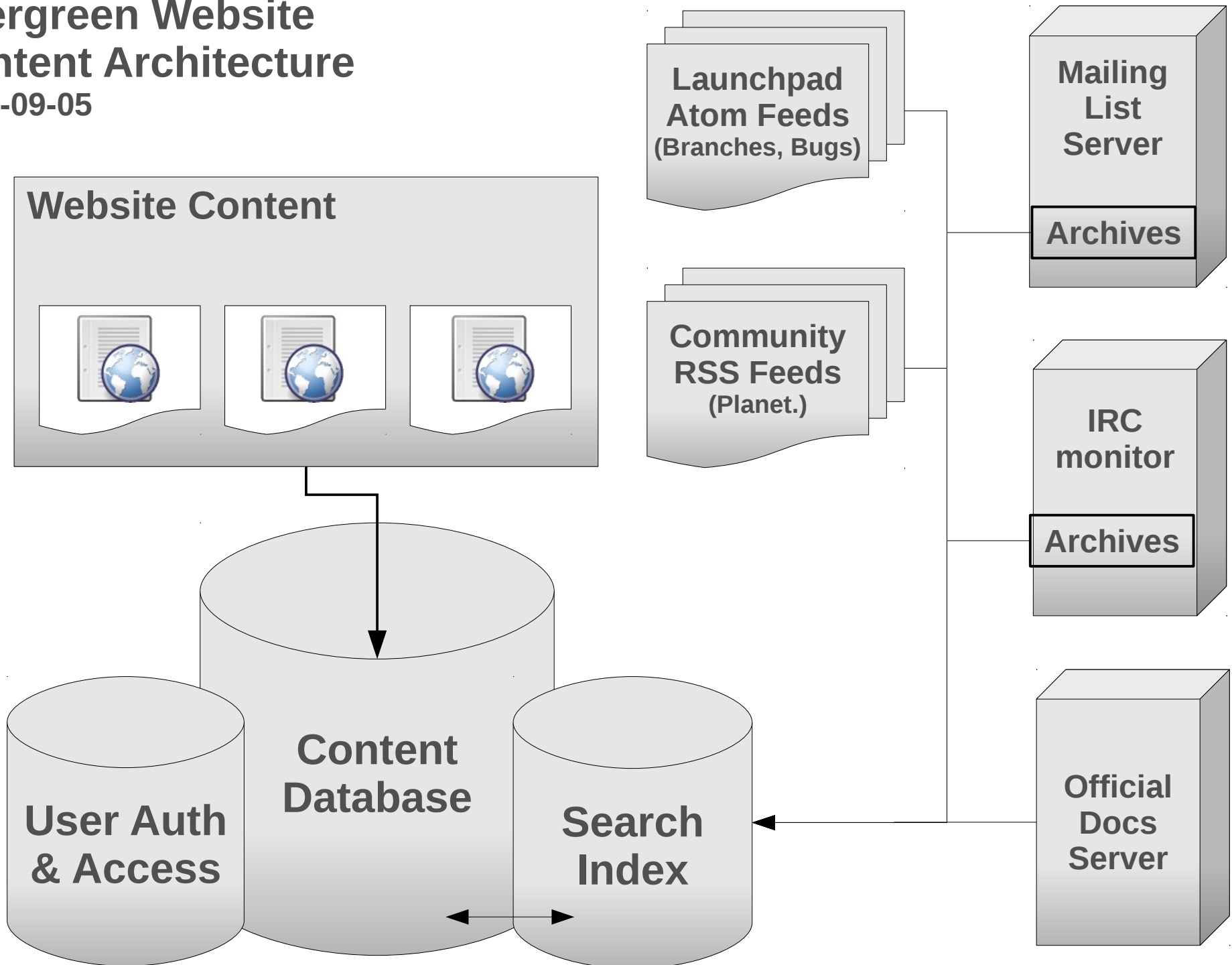


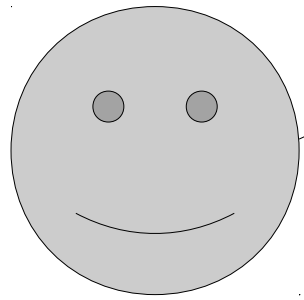
# Evergreen Website Content Architecture

2011-09-05

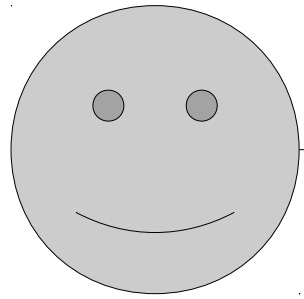


# Evergreen Website Content Architecture

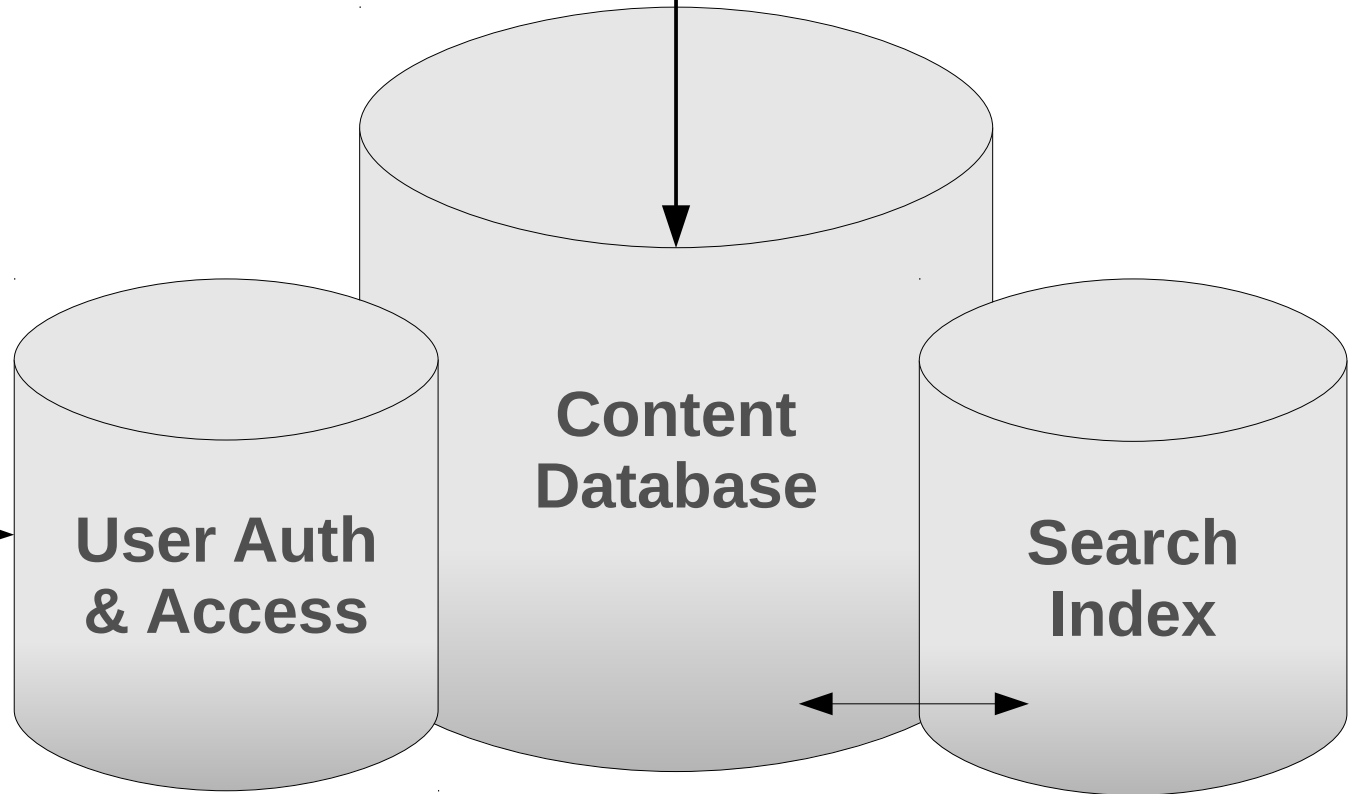
2011-09-05



Website Visitors



Website Authors  
and Editors



# Evergreen Website Content Architecture

2011-09-05

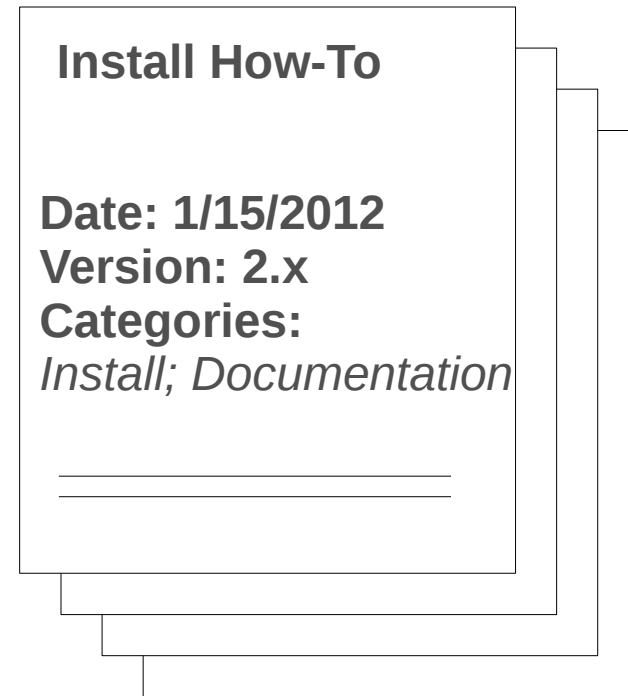
# Website Content: Types of Content



**Pages**



**Events**



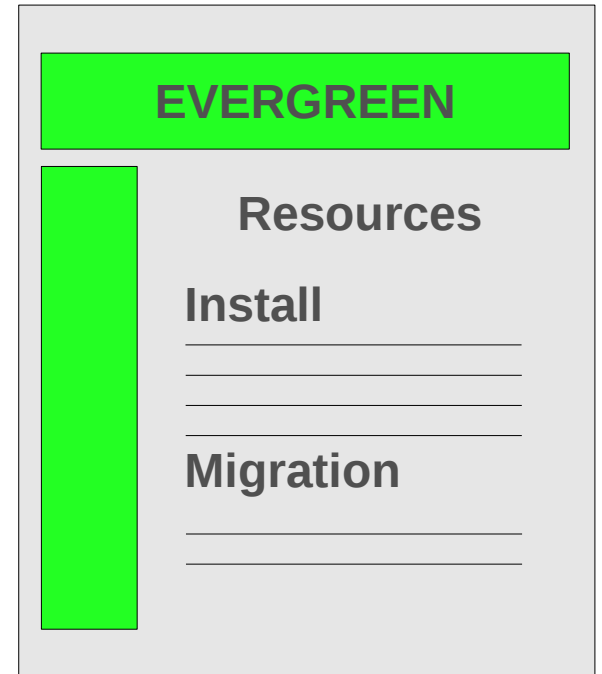
**Resources**



**Pages**



**Events**



**Resources**

# Evergreen Website Content Architecture

2011-09-05

# Website Content: Content Metadata

## Widget XYZ Install Guide

by Jane Doe  
15 August 2012

**Categories:** *widget, XYZ, installation, HowTos, v.2.x*

**Audience(s):** Sysadmins,  
Developers

1. Download the XYZ source code from <http://example.com>
2. Copy the source code to /tmp/xyz-install.tgz
3. Uncompress the source code...

...

→ Title of page appears in automatically-generated lists of content on site

→ Author tied to user account & profile; Publication date helps ensure use of updated content

→ Content can be sorted by categories specified by authors or user-submitted "tags"

→ Content can be presented to specific groups of site visitors based on an "Audience" tag or tags

→ Body of page is indexed by on-site search engine